Royal Blood			
Budget	**Episodes:** 6	**Shoot:** 15 days	
Location: Multiple	**Runtime:** 45 Minutes/ 1hr	**Work:** 12 hrs/per day	
Acct # 100285	**Category Description**	**Total**	
1000	Producers	$75,000.00	
1001	Directors	$40,000.00	
1002	Cast	$40,000.00	
1003	Above-The-Line Travel/Other	$30,000.00	
Total Above-The-Line		**$185,000.00**	
1004	Art department	$5,000.00	
1005	Camera Operator	$10,000.00	
1006	Craft Services	$12,000.00	
1007	Location(s)	$5,000.00	
1008	Makeup and Hairdressing	$7,500.00	
1009	Production Staff	$8,000.00	
1010	Props	$2,000.00	
1011	Set Dressing	n/a	
1012	Set Lighting	n/a	
1013	Set Operation	$7,500.00	
1014	Sound Recording	$6,500.00	
1015	Transportation	$3,000.00	
1016	Wadrobe	n/a	
Total Below-The-Line Production		**$66,500.00**	
1017	Editing	$25,000.00	
1018	Music	$70,000.00	
Total Post Production		**$95,000.00**	
1019	Insurance	$2,000.00	
1020	General Expense	$3,000.00	
1021	Contingency: 10%	$15,000.00	
1022	Bond: 2.5%	$1,937.50	
Total Other		**$21,937.50**	
1023	Programmatic video trailer	$30,000.00	
1024	Web Interstitials	$15,000.00	
1025	Mobile Intersitials	$15,000.00	
1026	Connective Tv	$10,000.00	
1027	Influencers	$5,000.00	
1028	Podcast	$5,000.00	
1029	Social Media Platforms	$7,500.00	
1030	Out of Home	$25,000.00	
1031	Press Releases	$3,000.00	
Total Advertising		**$115,500.00**	
Grand Total Per EP		**$599,437.50**	
Overall Grand Total		**$3,596,625.00**	